



## **Exhibiting, Advertising, and Sponsorship Opportunities**

Association for Environmental Studies and Sciences (AESS)

Annual Meeting at Lewis and Clark College  
Portland, Oregon  
June 17-20, 2010

## **About AESS**

The Association for Environmental Studies and Sciences or AESS ([www.aess.info](http://www.aess.info)) is an independent, faculty-and-student-based professional association in higher education, designed to serve the needs of environmental scholars and scientists who value interdisciplinary approaches to research, teaching, and problem-solving. Founded in 2008, the Association seeks to provide its 900 members with the latest environmental information and tools to create better courses, strengthen research, develop more satisfying careers, harness the power of a collective voice for the profession, and enjoy each other's company at national and regional meetings. As part of our commitment to support the professional development of Association members we offer a carbon-friendly, electronic newsletter that is available as a PDF on our web site listed above.

A major aim of AESS is to encourage interdisciplinary understanding of environmental science, policy, management, ethics, history, and all of the other vital contributions of traditional disciplines. From its beginning, the Association has been envisioned as a community of environmental scholars and scientists, not a confederation of disciplines. Fundamental to its members' embrace of higher education is the notion that broad advances in environmental knowledge require disciplinary, interdisciplinary, and transdisciplinary approaches to research and learning.

AESS is committed to achieving its goals by

- enlarging the capacity for cross-campus collaboration, mentoring, and shared scholarship;
- creating a collegial process for networking, sharing ideas, publishing, and promoting both disciplinary and interdisciplinary programs and conferences;
- developing model curricula and professional standards, and guidelines;
- supporting the career development of student and faculty members;
- providing professional advice and public outreach on important matters of environmental science, policy, and management.

### Journal of the Association for Environmental Studies and Sciences

The flagship journal of the Association is planned for launch in 2011 (published by Springer). It promises to provide AESS members with peer-reviewed, interdisciplinary coverage of the leading research and professional issues confronting our society.

The journal will assist in the creation of integrative environmental knowledge, along with useful applications for society, by providing a forum for scholars and scientists whose research extends beyond the boundaries of any one discipline. The journal will be particularly useful for junior scholars with interdisciplinary interests who are especially in need of peer-reviewed outlets for their professional development. Clearly, such a journal will add value and visibility to the scholarly contributions of all AESS members within higher education, and provide an important vehicle of communication for enhancing their professional development. A successful AESS Journal will also improve the credibility of and respect for environmental fields in higher education.

## **2010 Conference**

The 2010 AESS Conference will be held Thursday June 17 to Sunday June 20 on the beautiful grounds of Lewis & Clark campus ([www.lclark.edu](http://www.lclark.edu)) in Portland, Oregon. Inexpensive accommodation will be provided on campus, and we offer a shuttle service for convenient connection to downtown Portland hotel, restaurant, and other amenities. The conference is sponsored by Lewis & Clark's Environmental Studies Program.

The theme for our 2010 AESS Conference is Many Shades of Green. The theme reflects the growing diversity of the environmental movement and the spread of “green” thinking into new and more varied venues. A bewildering profusion of green ideas are working their way through global politics and discourse as new groups enter into — and challenge — the traditional environmental movement. The term “green” can itself mean many things: corporations may label themselves green by adopting energy conservation, “carbon-friendly” products, and recycling/reuse strategies, while individuals and organizations may embrace widely differing green principles, ranging from eco-consumerism to eco-spirituality to eco-anarchism. Debates over technology, population, politics, equity, and regulation increasingly divide not just pro- and anti-greens, but greens themselves. We welcome proposals that engage with this proliferation of difference, contention and innovation in green rhetoric and practice.

## **Information for Potential Exhibitors, Advertisers, and Sponsors**

### **(A) Exhibitors**

Location: Exhibitors will present in the Templeton Campus Center. This location will also serve as the location for on-site registration and will be located centrally to conference talks and poster sessions, thereby ensuring high traffic.

Exhibiting Hours:      Thursday, June 17, 5:00 PM – 8:00 PM  
                                 Friday, June 18, 8:00 AM – 5:00 PM  
                                 Saturday, June 19, 8:00 AM – 5:00 PM  
                                 Sunday, June 20, 8:00 AM – 1:00 PM

Capacity: Approximately 27 6’ exhibitor tables; electricity and wireless internet will be provided

Pricing: \$400 for one 6’ table

Reservations and Payments: Application forms and payment methods are provided on the last page of this brochure and are also provided online at [www.aess.info/2010exhibitors](http://www.aess.info/2010exhibitors). Applications not completed online should be mailed with payment to the following address by June 1, 2010 (full payment is required by this date):

Soiree  
P.O. Box 5982  
Portland, OR 97228

Shipping: Exhibitor materials can be shipped to the following address by June 16, 2010. All shipping costs will be paid by exhibitors.

Pete Vidito  
Administrative Coordinator  
Environmental Studies, Mailstop 62  
345 John R. Howard Hall  
Lewis & Clark College  
0615 SW Palatine Hill Road  
Portland, OR 97219

Questions? Please contact Phil Camill (Program Chair, [pcamill@bowdoin.edu](mailto:pcamill@bowdoin.edu)) and/or Jim Proctor (Site Chair, [jproctor@lclark.edu](mailto:jproctor@lclark.edu)).

## **(B) Advertising**

AESS will produce an online (pdf) and published conference program for all events. This program will be provided to 350-400 conference attendees and will be available on the AESS website before and after the conference.

Layout and Pricing: We are soliciting advertisement space for the conference program according to the following schedules:

### 1/8-page advertisement

- 2" H x 3" W
- \$100

### 3/4-page advertisement

- 6" H x 6" W
- \$250

### 1/4-page advertisement

- 2" H x 6" W
- \$150

### Full-page advertisement

- 8" H x 6" W
- \$300

### 1/2-page advertisement

- 4" H x 6" W
- \$200

### Two-page advertisement

- 8" H x 12" W
- \$500

Format: Please submit files/images in jpg format with a minimum resolution of 300 dpi to [info@bonsoiree.com](mailto:info@bonsoiree.com).

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### (C) Sponsorship

As the new flagship association for interdisciplinary environmental studies and sciences, AESS seeks sponsor support to help advance the mission of the organization while keeping membership costs low.

#### Sponsorship Opportunities:

<b>Diamond</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Four complimentary conference registrations</li><li>• Two complimentary exhibit booths</li><li>• Two-page advertisement in the 2010 conference program</li><li>• Organizational logo on projector screen at keynote addresses and registration sites</li><li>• Acknowledgement on AESS website for one year</li><li>• Acknowledgement at all keynote and plenary addresses</li></ul>
<b>Platinum</b> <b>\$3,000</b>	<ul style="list-style-type: none"><li>• Three complimentary conference registrations</li><li>• Complimentary exhibit booth</li><li>• Full-page advertisement in the 2010 conference program</li><li>• Organizational logo on projector screen at keynote addresses and registration sites</li><li>• Acknowledgement on AESS website for one year</li><li>• Acknowledgement at all keynote and plenary addresses</li></ul>
<b>Gold</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• One complimentary conference registration</li><li>• Complimentary exhibit booth</li><li>• 1/2-page advertisement in the 2010 conference program</li><li>• Acknowledgement at all keynote and plenary addresses</li><li>• Acknowledgement on AESS website for one year</li></ul>
<b>Silver</b> <b>\$750</b>	<ul style="list-style-type: none"><li>• One complimentary conference registration</li><li>• 1/4-page advertisement in the 2010 conference program</li><li>• Acknowledgement on AESS website for one year</li></ul>
<b>Bronze</b> <b>\$300</b>	<ul style="list-style-type: none"><li>• 1/8-page advertisement in the 2010 conference program</li><li>• Acknowledgement on AESS website for one year</li></ul>

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**Contract for AESS 2010 Exhibitors, Advertisers, and Sponsors**  
**AESS 2010 Conference at Lewis and Clark College, Portland, OR, June 17-20, 2010**

**General Information**

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**(A) Exhibitors**

Number of exhibit tables requested (\$400): \_\_\_\_\_

- All shipping costs will be paid by exhibitors.
- Electricity and wireless internet will be provided by Lewis and Clark College

**(B) Advertisers**

Conference program advertisements

Number of ads requested:

Two-page (\$500): \_\_\_\_\_ Full-page (\$300): \_\_\_\_\_ 3/4-page (\$250) : \_\_\_\_\_  
1/2-page (\$200): \_\_\_\_\_ 1/4-page (\$150): \_\_\_\_\_ 1/8-page (\$100): \_\_\_\_\_

**(C) Sponsors**

Diamond (\$5,000): \_\_\_\_\_ Platinum (\$3,000): \_\_\_\_\_ Gold (\$1,500) : \_\_\_\_\_  
Silver (\$750): \_\_\_\_\_ Bronze (\$300): \_\_\_\_\_

**Payment information:**

(A) Exhibitor Subtotal (US\$): \_\_\_\_\_  
(B) Advertisement Subtotal (US\$): \_\_\_\_\_  
(C) Sponsor Subtotal (US\$): \_\_\_\_\_

**Total Due:** \_\_\_\_\_

Payment options: Master Card  Visa  American Express  Check

Card number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Signature: \_\_\_\_\_

Orders may be submitted by fax to (503) 230-9312, by mail, or online at [www.aess.info/2010exhibitors](http://www.aess.info/2010exhibitors).  
Checks must be submitted in US Dollars  
Please mail to: Soiree  
P.O. Box 5982  
Portland, OR 97228

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_